



SEAT BLOCK COVERING

FOR STADIUM AND VENUES

— DRIVING REVENUES FROM MEDIA —

The return of sport is potentially to be behind closed doors. Whilst this causes some pain points, it can showcase brands to a global broadcast audience and creates opportunities for you to reward your loyal partners or engage with new sponsors with low-cost, high-impact, advertising



PROTECT REVENUE

Sponsors, partners and hospitality bookers are all impacted by the potential of behind closed door games. Protect your existing revenue and avoid refunds and bring new displacement options to the table with the creation of these new assets



BRAND ENGAGEMENT

Engage with new brands - offer short term advertising for these live games and create partnerships for the future



YOUR INVESTMENT

PTI have negotiated bulk purchase rates. Let's work together as a football community to take advantage of the discounts available

THE POWER OF THE PTI MEDIA TEAM

Once you have looked after your own customers the PTI team can help generate additional revenue through our brands and partners