



SEAT BLOCK COVERING

FOR STADIUM AND VENUES

— DELIVERING NEW MEDIA REVENUE —

The return of sport is potentially to be behind closed doors. Whilst this causes some pain points, it can showcase brands to a global broadcast audience and creates opportunities to generate immediate media revenue. Our team of media specialists will take your seat block covers to market and create engagement on a revenue share basis with no up-front costs!



MEDIA AGENCIES

Our Media team are engaged with all the leading media agencies and will actively promote inventory to media planners



BRAND ENGAGEMENT

We are engaged with brands who wish to drive awareness of their products to sporting fans in the UK and across global broadcast market



ENHANCE REVENUE

With ZERO cost to you as a club, our partners will produce and install the seat block covering in under 7 days. We then split the deal profit with you 50/50

THE POWER OF THE PTI MEDIA TEAM

Our team of industry experts will help your club generate new revenue streams from seat block coverings. PTI will deliver a complete end-to-end solution, enabling you to fully maximise the media value from broadcast audiences